



For Immediate Release

Media Contact:

Monica Esposito
610-724-8723
mesposito@moroch.com

Movie Tavern Completes \$3MM in Aurora Theater Enhancements *Reclining Loungers, Reserved Seating Bring Comfort and Convenience to Moviegoers*

AURORA, CO – October 20, 2014 — [Movie Tavern](#), a pioneer of in-theater dining, is introducing over \$3MM in renovated amenities at its Aurora, CO location on October 24. New features include reclining loungers in every auditorium, all-reserved seating capability online and at the box office, and a newly refreshed lobby and bar area.

“We are thrilled about the upgrades we’ve made to our Aurora location as our guests will enjoy an even better premiere in-theater dining experience at the same great value,” said Danny DiGiacomo, Director of Marketing for Movie Tavern. “From the second they select their seats at purchase to the moment they relax into one of our brand new luxury recliners, our guests will fully experience the pleasure of full-service in-theater dining.”

Movie Tavern Aurora will continue full-service in-theater dining in every auditorium, offering a casual dining menu with a wide-range of delicious food, signature cocktails, beer and wine options that moviegoers can experience from their seat or in the renovated lobby and bar area. Additionally, Movie Tavern will continue to host its popular *Breakfast and Flick*, where families can enjoy a feature film while munching on a variety of morning favorites on Saturday and Sunday mornings at 9 a.m.

“This is a great enhancement to the Aurora entertainment scene. Who doesn’t like a good meal, an entertaining movie, and a really comfortable chair?” said Kevin Hougen, President and CEO of the Aurora Chamber of Commerce. “We are excited to help introduce the newly-renovated Movie Tavern to the community.”

Movie Tavern is a family friendly entertainment experience that caters to adults. Guests 16 and under must be accompanied by a parent or guardian age 21 or older. The theater is located at 18605 E Hampden Ave. in Aurora, CO. For more information on Movie Tavern, to purchase tickets or to learn more about how to host an event, please visit www.movietavern.com.

About Aurora Chamber of Commerce

The Aurora Chamber of Commerce is the voice of the business community in the Eastern Metro area – and beyond. It is an action-oriented, membership driven, nonprofit organization that is a powerful advocate for its members. The primary objective of The Chamber is to create a positive business environment and encourage growth and long-term economic vitality.

About Southern Theatres

Southern Theatres, LLC., owned and operated by George Solomon, was formed in May of 2002. Solomon has been in the theatre business with his family for over 50 years and launched Southern Theatres, LLC. to develop and operate state-of-the art multiplex stadium-seating movie theatres. In April 2005, Veronis Suhler Stevenson (VSS) made a \$30 million equity investment in Southern Theatres, LLC. VSS is a private equity and mezzanine capital fund management company dedicated to investing in media, communications and information industries in North America and Europe.

Southern Theatres, LLC. is the eighth largest theatre circuit in The United States and is currently responsible for the daily operations of The Grand Theatres, Amstar Cinemas, GrandLuxe Theatres, The Theatres at Canal Place and oversight of operations for **Movie Tavern**. The company operates 39 locations with 452 screens in Alabama, Colorado, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, South Carolina, Texas and Virginia. Southern Theatres, LLC. is well positioned for continued expansion in key markets throughout the United States. Southern Theatres, LLC. is proud to be headquartered in New Orleans, LA.

###