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Movie Tavern Reveals New Baton Rouge Citiplace Location

Trailblazing cinema eatery to open second Louisiana location

BATON ROUGE, LA, August 12, 2015—After completing \$6 million in renovations, Baton Rouge’s Citiplace Stadium is reopening as Movie Tavern Citiplace on August 18, offering local moviegoers a cutting-edge full-service in-theater dining experience. As part of Movie Tavern’s national expansion efforts, this will be the second ever location in Louisiana and the only theatre of its kind in Baton Rouge.

“With such a strong local film industry presence, we are thrilled to bring the Movie Tavern concept to Baton Rouge and we look forward to providing families and film fanatics with the innovative cinema experience they’ve been waiting for,” said Danny DiGiacomo, Director of Marketing. “Whether it’s date night, a family outing or a night with friends, our guests love relaxing in our comfortable recliners and ordering from a wide variety of food and drink options right from their seat.”

Movie Tavern specializes in creating the premiere full-service in-theater dining experience where servers seamlessly deliver cocktails, meals, desserts and movie snacks throughout the show. With this latest addition to the Movie Tavern roster, the company has now grown to 20 locations and 165 screens in nine states.

“BRAC is pleased to welcome Movie Tavern Citiplace,” said Adam Knapp, president and CEO of the Baton Rouge Area Chamber (BRAC). “The citizens in our community are always up for an experience and I’m sure Movie Tavern will be very well received.”

Additional features of the 45,193-square-foot Baton Rouge Citiplace complex include:

- All-reserved stadium seating
- Comfortable recliners with call-button service in every auditorium
- Casual dining menu with a wide range of entrees, appetizers and popular food options
- Full bar featuring a complete wine list, Top Shelf margaritas and cocktails, and popular beer on tap
- 10 screens with state-of-the-art sound systems, digital projection and 3D capabilities
- LSU student discount (available at box office only with valid student ID)
- Weekly *Breakfast and Flick* series where families can enjoy a feature film and a variety of morning favorites on Saturday and Sunday at 9 a.m.

Movie Tavern is a family friendly experience that caters to adults. Guests 17 and under must be accompanied by a parent or guardian age 21 or older. The Baton Rouge theatre is located at 2610 Citiplace Court in Baton Rouge, LA. For more information on Movie Tavern and how you can join the [MT team](#), host private events or enjoy special programming such as [Breakfast and a Flick](#) visit www.movietavern.com.

Baton Rouge Area Chamber

The Baton Rouge Area Chamber (BRAC) leads economic development in the nine-parish Baton Rouge Area, working to attract new companies and assisting existing companies with growth and expansions. Today, BRAC investors include approximately 1,400 businesses, civic organizations, education institutions, and individuals. In this capacity, BRAC serves as the voice of the business community, providing knowledge, access, services, and advocacy. President and CEO Adam Knapp will represent BRAC and the Super Region.

About Movie Tavern

Founded in 2001, Dallas-based Movie Tavern is a leader in the cinema eatery segment catering to adults and families with 20 high-quality theatres and 165 digital screens in nine states. In September 2013, Movie Tavern was acquired by New Orleans-based Southern Theatres, a portfolio company of Veronis Suhler Stevenson (VSS), a leading private equity firm. With the acquisition of Movie Tavern, Southern Theatres became the eighth largest theatre company in North America.