



For Immediate Release

Media Contact:

Monica Esposito
214-252-1713
mesposito@moroch.com

Movie Tavern Unveils New Bedford Location

Bedford, TX—February 24, 2016— After months of anticipation, Movie Tavern has announced the grand opening of its new Bedford location. The new state-of-the-art theatre, complete with luxury recliners, reserved seating and a full service kitchen and bar, will open on Thursday, February 25 and serve as the premiere cinema-eatery destination for the H-E-B community.

“Bedford and the surrounding area have embraced the Movie Tavern experience from the beginning, so it is especially exciting for us to give them a brand new upgraded facility that includes more screens and better amenities which we think they are going to love,” said Vice President of Marketing, Danny DiGiacomo. “We’re so proud of our new Bedford location because it truly is the essence of what Movie Tavern is all about.”

The new 55,000 square-foot Bedford location includes:

- Full service in-theater dining & full bar options for all 10 screens
- Reclining Loungers with call-button service and armrest tables in every auditorium
- 4K digital projection and Christie Vive Audio systems
- All-reserved, stadium seating
- Casual-dining menu with a wide range of entrees, appetizers and popular food items made mostly from scratch, including healthy and reduced-gluten options
- Full bar in the lobby featuring a complete wine, beer and signature cocktail list
- *Weekly Breakfast and a Flick* series where families can enjoy a feature film and a variety of morning favorites on Saturdays and Sundays at 9 a.m.
- Retro Cinema series featuring popular classics on the big screen

To help celebrate the opening, Movie Tavern will broadcast Hollywood’s Biggest Night for free on the big screen, Sunday, February 28. In addition, Movie Tavern will be the official movie theatre partner of Spring Break at [Six Flags Over Texas](#), March 10-20.

Movie Tavern has continued to refresh its brand in the DFW area. Earlier this month, Movie Tavern completed renovations at its Green Oaks theatre in Arlington, TX, introducing new loungers and an interior and exterior remodel.

The Bedford theatre is located at 2204 Airport Freeway in Bedford, TX. Movie Tavern is a family-friendly environment catering to an adult audience. Guests 16 and under must be accompanied by a parent or

guardian age 21 or older. For more information on Movie Tavern and how you can join the [MT team](#), host private events or enjoy special programming visit www.movietavern.com.

About Movie Tavern

Founded in 2001, Dallas-based Movie Tavern is a leader in the cinema eatery segment catering to adults and families with 22 high-quality theatres and 189 digital screens in nine states. In September 2013, Movie Tavern was acquired by New Orleans-based VSS-Southern Theatres, LLC (“Southern”), a portfolio company of Veronis Suhler Stevenson (“VSS”), a leading private equity firm. With the acquisition of Movie Tavern, Southern became the eighth largest theatre company in North America.

About Southern

Southern was formed in May of 2003. Mr. George Solomon has been in the theatre business with his family for over 50 years and launched Southern to develop and operate state-of-the art multiplex stadium-seating movie theatres. To date, Veronis Suhler Stevenson (VSS) has invested over \$56 million in Southern. VSS is a private equity and mezzanine capital fund management company dedicated to investing in media, communications and information industries in North America and Europe.

Southern is the eighth largest theatre circuit in The United States and is currently responsible for the daily operations of The Grand Theatres, Amstar Cinemas, The Theatres at Canal Place and Movie Tavern. The company operates 42 locations with 472 screens in Alabama, Colorado, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, South Carolina, Texas and Virginia. Southern is well positioned for continued expansion in key markets throughout the United States. Southern is proud to be headquartered in New Orleans, LA.

###