



For Immediate Release

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Movie Tavern Announces Expansion Plans for Denton Theatre

DALLAS, TX (April 8, 2015)— As part of its national expansion efforts, North Texas based [Movie Tavern](#) has announced renovation plans for one of its original theatres in Denton. New features will include five additional full-service auditoriums, luxury recliners in every theatre, and a remodeled lobby and bar, in addition to an updated exterior and marquee. While renovations are scheduled to be completed in early 2016, the theatre will remain open to the public throughout the entire process.

“Being based in North Texas, we’ve grown to know our Denton movie-goers who have always embraced our brand,” said Danny DiGiacomo, Director of Marketing. “We are excited to take this community’s full-service in theatre dining experience to the next level.”

The Denton theatre, which originally opened in June of 2005 with *Batman Begins*, will open again just in time for *Batman v Superman: Dawn of Justice*. After doubling in size, from 25,420 sq. ft. to 53,029 sq. ft., the new complex will have a seating capacity of 1050 seats and will bring the number of screens to nine.

Upgrades to the Denton location will include:

- Luxury recliners in every auditorium with call buttons at every seat
- New casual dining menu with a wide range of entrees, appetizers and popular food options
- Complete wine list, domestic and imported beers on tap, and signature drinks
- All-reserved stadium seating

Movie Tavern is a family friendly entertainment facility that caters to adults. Guests 16 and under must be accompanied by a parent or guardian 21 or older. The Denton theatre is located at 916 W University Drive in Denton, TX.

For more information on Movie Tavern, please visit our website at www.movietavern.com



About Movie Tavern

Founded in 2001, Dallas-based Movie Tavern is a leader in the cinema eatery segment catering to adults and families with 19 high-quality theatres and 155 digital screens in nine states. In September 2013, Movie Tavern was acquired by New Orleans-based Southern Theatres, a portfolio company of Veronis Suhler Stevenson (VSS), a leading private equity firm. With the acquisition of Movie Tavern, Southern Theatres became the eighth largest theatre company in North America.

About Southern Theatres

Southern Theatres, LLC., owned and operated by George Solomon, was formed in May of 2002. Solomon has been in the theatre business with his family for over 50 years and launched Southern Theatres, LLC. to develop and operate state-of-the art multiplex stadium-seating movie theatres. In April 2005, Veronis Suhler Stevenson (VSS) made a \$30 million equity investment in Southern Theatres, LLC. VSS is a private equity and mezzanine capital fund management company dedicated to investing in media, communications and information industries in North America and Europe. Southern Theatres, LLC. is the eighth largest theatre circuit in The United States and is currently responsible for the daily operations of The Grand Theatres, Amstar Cinemas, The Theatres at Canal Place and oversight of operations for Movie Tavern. The company operates 40 locations with 452 screens in Alabama, Colorado, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, South Carolina, Texas and Virginia. Southern Theatres, LLC. is well positioned for continued expansion in key markets throughout the United States. Southern Theatres, LLC. is proud to be headquartered in New Orleans, LA.

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