



For Immediate Release

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Movie Tavern Opens Third Location in Philadelphia Area
Cinema eatery expands to Chester County just in time for the holidays

EXTON, PA, November 30, 2015—Today, [Movie Tavern](#) has officially opened the doors to its third Pennsylvania location. After \$17 million and over seven months of construction, the new nine-screen 43,485 sq. ft. theater is welcoming guests to experience the company's full-service cinema-eatery concept in Exton.

"As we've seen at our two nearby locations in Flourtown and Colledgeville, the Philadelphia market loves the Movie Tavern dine-in experience," said Movie Tavern's Director of Marketing, Danny DiGiacomo. "With movie-going being such a focal point of the holiday season, we're excited to introduce a new destination for families in the Chester County community to spend quality time together and enjoy all the highly anticipated December releases."

As part of its opening festivities, Movie Tavern Exton will be hosting a toy drive in support of [The Salvation Army of West Chester](#). Beginning today, guests who donate an unwrapped toy will receive a free appetizer voucher. The toy drive will last through the premiere of [Star Wars: The Force Awakens](#) on December 17. Tickets to Star Wars, and the complete schedule of movies playing at Movie Tavern Exton are now available online at www.movietavern.com/exton.

Features of the new theater include:

- Full service in-theater dining
- All-reserved stadium seating
- Comfortable recliners with call-button service in every auditorium
- Casual dining menu with a wide range of entrees, appetizers and popular food options, made mostly from scratch, daily
- Full bar featuring a complete wine list, Top Shelf margaritas and cocktails, and popular beer on tap
- Nine screens with 4K digital projection and Christie Vive Audio sound system
- Weekly *Breakfast and a Flick* series where families can enjoy a feature film and a variety of morning favorites on Saturday and Sunday at 9 a.m.
- Retro Cinema series featuring popular classics on the big screen



Movie Tavern is a family friendly experience that caters to adults. Guests 16 and under must be accompanied by a parent or guardian age 21 or older. Movie Tavern Exton is located within [Main Street at Exton](#) at 110 Bartlett Avenue in Exton, PA. For more information on Movie Tavern and how you can join the [MT team](#), host private events or enjoy special programming visit www.movietavern.com.

About Movie Tavern

Founded in 2001, Dallas-based Movie Tavern is a leader in the cinema eatery segment catering to adults and families with 22 high-quality theatres and 180 digital screens in nine states. In September 2013, Movie Tavern was acquired by New Orleans-based Southern Theatres, a portfolio company of Veronis Suhler Stevenson (VSS), a leading private equity firm. With the acquisition of Movie Tavern, Southern Theatres became the eighth largest theatre company in North America.

About VSS-Southern Theatres, LLC

Southern was formed in May of 2003. Mr. George Solomon has been in the theatre business with his family for over 50 years and launched Southern to develop and operate state-of-the art multiplex stadium-seating movie theatres. In April 2005, Veronis Suhler Stevenson (VSS) made a \$30 million equity investment in Southern. VSS is a private equity and mezzanine capital fund management company dedicated to investing in media, communications and information industries in North America and Europe.

VSS-Southern Theatres, LLC is the eighth largest theatre circuit in The United States and is currently responsible for the daily operations of The Grand Theatres, Amstar Cinemas, The Theatres at Canal Place and oversight of operations for **Movie Tavern**. The company operates 42 locations with 463 screens in Alabama, Colorado, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, South Carolina, Texas and Virginia. Southern is well positioned for continued expansion in key markets throughout the United States. Southern is proud to be headquartered in New Orleans, LA.