



For Immediate Release

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Movie Tavern to Open Third Philadelphia Area Location

EXTON, PA (April 15, 2015) – [Movie Tavern](#) has officially broken ground on its new 9-screen full-service theater in Exton, Pennsylvania. Opening in early 2016, the new location will be the third of its kind in the Philadelphia market and the latest installment of Movie Tavern’s national expansion efforts, which include five theaters and 53 screens opening in 2015 alone.

“After opening our popular theater in Collegeville and seeing the enthusiasm surrounding our upcoming Flourtown opening this July, we’re excited to continue growing a market that craves the in-theater dining concept,” said Danny DiGiacomo, Director of Marketing.

Movie Tavern specializes in creating a premiere full-service in-theater dining experience where guests can enjoy the magic of the movies and delicious food and drinks all from their seats. The new 43,485 sq. ft. theater will accommodate over a 1,000 moviegoers and will bring 150 new employment opportunities to Exton and the surrounding communities.

Additional features of the new theater will include:

- Luxury recliners in every auditorium with call buttons at every seat
- Casual dining menu with a wide range of entrees, appetizers and popular food options
- Full bar featuring a complete wine list, domestic and imported beers on tap, and signature drinks
- State of the art sound and digital projection with 3D capability,
- All-reserved stadium seating
- 42 handicap seating spaces
- Closed captioning capabilities

Movie Tavern is a family friendly entertainment facility that caters to adults. Guests 16 and under must be accompanied by a guardian age 21 or older. The new theater will be located within [Main Street at Exton](#) at 110 Bartlett Avenue in Exton, PA.

For more information on Movie Tavern please visit our website at www.movietavern.com.

About Movie Tavern

Founded in 2001, Dallas-based Movie Tavern is a leader in the cinema eatery segment catering to adults and families with 19 high-quality theatres and 155 digital screens in nine states. In September 2013, Movie Tavern was acquired by New Orleans-based Southern Theatres, a portfolio company of Veronis



Suhler Stevenson (VSS), a leading private equity firm. With the acquisition of Movie Tavern, Southern Theatres became the eighth largest theatre company in North America.

About Southern Theatres

Southern Theatres, LLC., owned and operated by George Solomon, was formed in May of 2002. Solomon has been in the theatre business with his family for over 50 years and launched Southern Theatres, LLC. to develop and operate state-of-the art multiplex stadium-seating movie theatres. In April 2005, Veronis Suhler Stevenson (VSS) made a \$30 million equity investment in Southern Theatres, LLC. VSS is a private equity and mezzanine capital fund management company dedicated to investing in media, communications and information industries in North America and Europe. Southern Theatres, LLC. is the eighth largest theatre circuit in The United States and is currently responsible for the daily operations of The Grand Theatres, Amstar Cinemas, The Theatres at Canal Place and oversight of operations for Movie Tavern. The company operates 40 locations with 452 screens in Alabama, Colorado, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, South Carolina, Texas and Virginia. Southern Theatres, LLC. is well positioned for continued expansion in key markets throughout the United States. Southern Theatres, LLC. is proud to be headquartered in New Orleans, LA.

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