



**For Immediate Release**

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## **Movie Tavern Unveils New Theater in Philadelphia Market**

*Expansion efforts include second Delaware Valley location*

**FLOURTOWN, PA, September 14, 2015**—[Movie Tavern](#) has announced the grand opening of its new, eight-screen full-service cinema-eatery in Flourtown, the company's second location in the greater Philadelphia market. After completing the \$9 million project, the 38,476-square-foot complex is the latest addition to Movie Tavern's national expansion efforts, and will open on September 16.

"After the astounding success and popularity of our Collegeville location, we are very excited to continue our growth in the Philadelphia area," said Danny DiGiacomo, Director of Marketing. "We're eager to give Flourtown moviegoers the dine-in experience they've been wanting, and introduce them to the quality and service that Movie Tavern has to offer."

Movie Tavern specializes in creating the premiere full-service in-theater dining experience where servers seamlessly deliver cocktails, meals, desserts and movie snacks throughout the show. With this latest addition to the Movie Tavern roster, the full-service theater company has now grown to 21 locations and 171 screens in nine states.

"Here in Eastern Montgomery County, we're thrilled to welcome Movie Tavern to Flourtown and show the company what being a resident in this area is all about," said Wendy Klinghoffer, Executive Director of the Eastern Montgomery County Chamber (EMCCC). "While we know local moviegoers are anticipating the theater's opening, our chamber is just as ready to have a new local destination, whether it's for a family-friendly movie or date night, right in the heart of our community."

Additional features include:

- All-reserved stadium seating
- Comfortable recliners with call-button service in every auditorium
- Casual dining menu with a wide range of entrees, appetizers and popular food options, made mostly from scratch, daily
- Full bar featuring a complete wine list, Top Shelf margaritas and cocktails, and popular beer on tap
- Eight screens with state-of-the-art sound systems, 4K digital projection and 3D capabilities



- Weekly *Breakfast and a Flick* series where families can enjoy a feature film and a variety of morning favorites on Saturday and Sunday at 9 a.m.
- Retro Cinema series featuring popular classics on the big screen

Movie Tavern is a family friendly experience that caters to adults. Guests 16 and under must be accompanied by a parent or guardian age 21 or older. The Flourtown theater is located in the Flourtown Shopping Center at 1842 Bethlehem Pike, in Flourtown, Pennsylvania. For more information on Movie Tavern and how you can join the [MT team](#), host private events or enjoy special programming visit [www.movietavern.com](http://www.movietavern.com).

### **About Eastern Montgomery County Chamber of Commerce**

The Eastern Montgomery County Chamber of Commerce is an action-oriented organization dedicated to promoting its members and the economic health of eastern Montgomery County. The Chamber is committed to serving as a catalyst by uniting business, community agencies, government and education to make our county a great place to live and work. For information, call 215-887-5122 or visit [www.emccc.org](http://www.emccc.org).

### **About Movie Tavern**

Founded in 2001, Dallas-based Movie Tavern is a leader in the cinema eatery segment catering to adults and families with 21 high-quality theatres and 171 digital screens in nine states. In September 2013, Movie Tavern was acquired by New Orleans-based Southern Theatres, a portfolio company of Veronis Suhler Stevenson (VSS), a leading private equity firm. With the acquisition of Movie Tavern, Southern Theatres became the eighth largest theatre company in North America.

### **About Southern Theatres**

Southern Theatres, LLC., owned and operated by George Solomon, was formed in May of 2002. Solomon has been in the theatre business with his family for over 50 years and launched Southern Theatres, LLC. to develop and operate state-of-the art multiplex stadium-seating movie theatres. In April 2005, Veronis Suhler Stevenson (VSS) made a \$30 million equity investment in Southern Theatres, LLC. VSS is a private equity and mezzanine capital fund management company dedicated to investing in media, communications and information industries in North America and Europe.

Southern Theatres, LLC. is the eighth largest theatre circuit in The United States and is currently responsible for the daily operations of The Grand Theatres, Amstar Cinemas, The Theatres at Canal Place and oversight of operations for **Movie Tavern**. The company operates 41 locations with 454 screens in Alabama, Colorado, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, South Carolina, Texas and Virginia. Southern Theatres, LLC. is well positioned for continued expansion in key markets throughout the United States. Southern Theatres, LLC. is proud to be headquartered in New Orleans, LA.